

Invis Multimedia has been providing digital content for Kerala Tourism for 20 years

MR Hari, managing director of Invis Multimedia, the leader in creating digital content for Kerala Tourism for nearly 20 years, explains what makes them click with tourists. Today is World Tourism Day

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SARASWATHY NAGARAJAN



A visitor tries her hand at emulating the make-up of Kathakali actors

Twenty children accompanied by their family members, hailing from different states in